



Oakleaf Sports Association, Inc.

Home of Oakleaf Baseball, Softball, Football, and Cheerleading

Social Media Policy

Oakleaf Sports Association, Inc. (“OSA) recognizes the importance of the internet in shaping the public’s perception of our organization. OSA also recognizes the importance of our Board members, executive directors, sport coordinators, sport committee members, coaches, and volunteers in leading and setting the tone of social media interactions in a manner that advances OSA’s mission and goals.

Mission Statement

OSA is dedicated to the development of well-rounded youth through positive sports competition. We strive to develop fundamental skills through active participation of our players and to promote good sportsmanship from our players, coaches, and parents. OSA is dedicated to the support of the organized sports in the Oakleaf Community and believes that our mission is to provide these organized sports with as many athletes as possible that are as well prepared as possible for that next level.

Applicability

This Social Media Policy applies to all Board members, executive directors, sport coordinators, sport committee members, coaches, employees, members, and volunteers.

Aspirations

OSA strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential. In furtherance of this goal, OSA aspires to engage members of the Oakleaf community in positive, honest, transparent, and knowledgeable dialogue about OSA through social media. OSA views social media as an important tool for communicating its successes and opportunities for athletic and individual development. OSA also views social media as a platform for receiving constructive feedback from the community and for discussing OSA’s challenges and opportunities for improvement in a positive and constructive way.

Guidelines

All OSA members shall abide by the following guidelines when using social media:

- 1 Be positive and respectful, and always take the high road. When disagreeing with other’s opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the OSA Board of Directors or your sport coordinator for advice on how to disengage from the dialogue in a polite and respectful manner that reflects well on OSA.

- 2 Do not post content that would harm OSA or damage OSA's reputation. Remember that even while you are on your own personal time, you are a representative of OSA, and people may interpret your online postings or social interactions as though they were official OSA statements.
- 3 Use good judgment when posting comments on any official social media sites. Bear in mind that your comments can create liability for OSA. If you are unsure whether a comment is appropriate to post, either do not post it or obtain prior approval from the Board of Directors.
- 4 Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.
- 5 Encourage others to engage in positive interactions on social media. If you are concerned about any OSA members' use of social media, please bring your concerns to the attention of your sport coordinator or a member of the OSA Board of Directors.
- 6 Personally identifiable information (information, such as a name, date of birth, and/or street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on any social networking sites without the approval of the sport coordinator or OSA Board of Directors.

Violations of the Social Media Policy

The OSA Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The OSA Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from the official OSA sites and to block any individual or organization from posting on any official OSA social media platform if they determine, in their sole discretion, that such removal or block is in the best interest of OSA.

The failure of any OSA member to adhere to this Social Media Policy shall be considered a violation of the OSA Code of Conduct, and any OSA member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in OSA, in accordance with the OSA Disciplinary Procedures.